

INSPIRING HOPE

Thursday, November 11, 2021
The Ziegfeld Ballroom
141 West 54th Street, NYC

6:30 PM Welcome Reception
7:00 PM Program Begins
7:45 PM Dinner, Dessert
Reception & Dancing

FESTIVE ATTIRE

An evening to benefit VNSNY Charitable
Care and Community Benefit Programs
and VNSNY Coronavirus Response Fund

HONORING
ADAM S. BOEHLER
Founder and CEO, Rubicon Founders

AND
EMILY AND JOHN RAFFERTY
President Emerita,
The Metropolitan Museum of Art
and Member and Former Chair of
the Board, VNSNY



2021
BENEFIT

For information: 212.609.1565 or 917.566.4101 or Jbilleci@vnsny.org
or visit vnsnygala.org

Please remove and send back bottom sections

PLEASE RESERVE THE FOLLOWING

IN-PERSON BENEFITS

- \$100,000 UNDERWRITER SPONSOR**
Special Underwriter Recognition including Underwriter Chair listing, Diamond 2-Page Virtual Ad, Dedicated Social Media Posts, Night-of Video Sponsorship and 2 Tables of Ten
- \$50,000 LILLIAN WALD SPONSOR**
Benefit Chair listing, Platinum Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Night-of Video Sponsorship and 1 Table of Ten
- \$25,000 NURSING CHAMPION**
Co-Chair listing, Gold Page Virtual Ad, Podium & Logo Recognition, Dedicated Social Media Posts, Website Video Sponsorship and 1 Table of Ten
- \$17,500 CAREGIVER ADVOCATE**
Vice-Chair listing, Silver Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts and 1 Table of Ten
- \$12,500 AIDE SUPPORTER**
Committee listing, Full-Page B&W Virtual Ad and 1 Table of Ten
- \$2,500 GUARDIAN TICKET(S)**
Committee listing
- \$1,750 SUPPORTER TICKET(S)**
Committee listing
- \$1,250 FRIEND TICKET(S)**
Committee listing if you purchase two Friend tickets at \$1,250 each

\$250 is the non-deductible portion of each ticket. All other support is deductible to the extent allowed by law. VNSNY Federal Tax ID# 13-3189926.

DONATIONS

- \$10,000 VETERANS SUPPORTER**
Can help ensure that veterans and their families are connected with clinical care, community resources and veteran-specific benefits through our veteran's liaisons (includes Committee listing)
- \$7,500 NFP SUPPORTER**
Can help support health and parenting sessions for young, low-income mothers in our Nurse-Family Partnership program (includes Committee listing)
- \$5,000 HEALTHCARE ACCESS SUPPORTER**
Can help connect members of isolated communities access care where age, communication, transportation and language barriers exist (includes Committee listing)
- \$2,500 LGBTQ+ SUPPORTER**
Can help build VNSNY's cultural sensitivity and community outreach so that every LGBTQ+ patient is treated with empathy, courtesy and respect (includes Committee listing)
- \$1,250 THANK OUR FRONTLINE RESPONDERS**
(includes Virtual Journal listing)

ENCLOSED IS A CONTRIBUTION OF
\$ _____

HONOR A HEALTHCARE HERO LISTING

\$125 In Honor of: _____

MEMORIAL LISTING

\$125 In Memory of: _____

VIRTUAL ADVERTISING

Email your ad as a hi-res PDF to jbilleci@vnsny.org
Deadline for ad submission: October 15, 2021.

Please Note: Earlier submissions will be displayed on Gala website beginning September 17, 2021.

- \$10,000** Outside Back Cover (6" w x 9" h)
- \$7,500** Inside Front Cover (6" w x 9" h)
- \$5,000** Inside Back Cover (6" w x 9" h)
- \$3,750** Platinum Page Full Color Ad (6" w x 9" h)
- \$3,000** Gold Page Full Color Ad (6" w x 9" h)
- \$2,250** Silver Page Full Color Ad (6" w x 9" h)
- \$1,500** Full Page B&W Ad (6" w x 9" h)
- \$750** Half Page B&W Ad (6" w x 4.5" h)

Ad Contact Name

Email

PAYMENT INFORMATION

Please make checks payable to VNSNY, or fill in credit card info and return via mail or fax to:

 John Billeci, Director of Special Events
VNSNY Development Department
107 East 70th Street
New York, NY 10021

T: 212.609.1565 or 917.566.4101 | F: 212.794.6480
E: jbilleci@vnsny.org | W: VNSNYGALA.ORG

Payment Enclosed Payment to Follow

Credit Card: MC Visa Amex

Card Number

Expiration Date

Signature

LISTING INFORMATION

Please list me as: Name Organization Anonymous | This gift is a: Corporate Gift Personal Gift

Name (exactly as you wish to be listed)

Organization (exactly as you wish to be listed)

Address City State Zip

Phone Email

You may opt out of receiving fundraising requests by emailing development@vnsny.org or calling 212.609.1525