



# 2020 VIRTUAL GALA

CULMINATING ON THURSDAY, NOVEMBER 12, 2020

UNDERWRITER SPONSOR



A Virtual Event to Benefit the VNSNY Coronavirus Response Fund and Community Benefit Programs

**HONORING**  
JOHN R. GREED  
Chairman, President & CEO  
Mutual of America Financial Group

AND  
**THANKING**  
VNSNY Frontline Responders

FOR INFORMATION:  
212.609.1565 OR 917.566.4101  
or JBILLECI@VNSNY.ORG  
or visit VNSNYGALA.ORG

## CARE YOU CAN COUNT ON FROM THOSE WHO COUNT ON YOU

Please remove and send back bottom sections

### PLEASE RESERVE THE FOLLOWING

- \$100,000 UNDERWRITER SPONSOR\***  
Special Underwriter Recognition including Underwriter Chair listing, Diamond 2-Page Virtual Ad, Dedicated Social Media Posts, Night-of Video Sponsorship, Spotlight Video and 20 Invitations to Post-COVID Leadership Reception
- \$50,000 LILLIAN WALD SPONSOR\***  
Benefit Chair listing, Platinum Virtual Ad, Logo Recognition, Dedicated Social Media Posts, Pre-Event Video Sponsorship, Spotlight Video and 10 Invitations to Post-COVID Leadership Reception
- \$25,000 NURSING CHAMPION\***  
Co-Chair listing, Gold Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts, Pre-Event Video Sponsorship and 5 Invitations to Post-COVID Leadership Reception
- \$17,500 CAREGIVER ADVOCATE\***  
Vice-Chair listing, Silver Page Virtual Ad, Logo Recognition, Dedicated Social Media Posts and 2 Invitations to Post-COVID Leadership Reception
- \$12,500 AIDE SUPPORTER**  
Committee Listing and Full-Page B&W Virtual Ad
- \$10,000 PPE SUPPORTER**  
Can help provide frontline workers with the proper and essential PPE needed to safely care for patients during the COVID-19 pandemic (includes Committee listing)
- \$7,500 NFP SUPPORTER**  
Can help support health and parenting sessions for young, low-income mothers in our Nurse-Family Partnership program (includes Committee listing)

- \$5,000 VETERANS SUPPORTER**  
Can help ensure that veterans have their specialized needs met at end-of-life through the work of our hospice veteran's liaisons (includes Committee listing)
- \$2,500 LGBTQ SUPPORTER**  
Can help build VNSNY's cultural sensitivity and community outreach so that every LGBTQ patient is treated with empathy, courtesy and respect (includes Committee listing)
- \$1,250 THANK OUR FRONTLINE RESPONDERS**  
(Includes Virtual Journal listing)

### CONTRIBUTION

Enclose a contribution of \$ \_\_\_\_\_

### HONOR A NURSE LISTING

\$125 In Honor of Nurse: \_\_\_\_\_

### MEMORIAL LISTING

\$125 In Memory of: \_\_\_\_\_

*\*\$100 per Post-COVID Leadership Reception attendee is non-deductible. All other support is deductible to the extent allowed by law. VNSNY Federal Tax ID# 13-3189926.*

### VIRTUAL ADVERTISING

Email your ad as a hi-res PDF to [jbilleci@vnsny.org](mailto:jbilleci@vnsny.org)  
Deadline for ad submission: October 15, 2020.

**Please Note:** Earlier submissions will be displayed on Gala website beginning September 15, 2020.

- \$10,000** Outside Back Cover (6" w x 9" h)
- \$7,500** Inside Front Cover (6" w x 9" h)
- \$5,000** Inside Back Cover (6" w x 9" h)
- \$3,750** Platinum Page Full Color Ad (6" w x 9" h)
- \$3,000** Gold Page Full Color Ad (6" w x 9" h)
- \$2,250** Silver Page Full Color Ad (6" w x 9" h)
- \$1,500** Full Page B&W Ad (6" w x 9" h)
- \$750** Half Page B&W Ad (6" w x 4.5" h)

### Ad Contact Name

### Email

### PAYMENT INFORMATION

Please make checks payable to VNSNY, or fill in credit card info and return via mail or fax to:



John Billeci, Director of Special Events  
VNSNY Development Department  
107 East 70th Street  
New York, NY 10021

T: 212.609.1565 or 917.566.4101 | F: 212.794.6480  
E: [jbilleci@vnsny.org](mailto:jbilleci@vnsny.org) | W: [VNSNYGALA.ORG](http://VNSNYGALA.ORG)

### LISTING INFORMATION

Please list me as:  Name  Organization  Anonymous | This gift is a:  Corporate Gift  Personal Gift

Name (exactly as you wish to be listed)

Organization (exactly as you wish to be listed)

Address City State Zip

Phone Email

You may opt out of receiving fundraising requests by emailing [development@vnsny.org](mailto:development@vnsny.org) or calling 212.609.1525

Payment Enclosed  Payment to Follow

Credit Card:  MC  Visa  Amex

Card Number

Expiration Date

Signature